

Adam Segall



Adam Segall

Adam Segall is an accomplished management executive and former attorney with over 20 years of experience in senior leadership communications, financial and investor relations and public and legal affairs. He is the founding principal of AGS Strategic Communications, a consulting firm dedicated to supporting the strategic communications needs of financial institutions and professional services firms.

Adam served as Director of Communications for Cadwalader, Wickersham and Taft LLP, a leading Wall Street law firm, where he was at the center of efforts to improve the firm's reputation and build new positioning and messaging strategies for both internal and external firm communications. He developed customized platforms to communicate many of the firm's specialty legal offerings and built the firm's reputation in pro bono, community engagement and professional leadership through innovative programs and the introduction of new forms of content. In addition, he served as advisor to the litigation practice, assisting and developing communications strategies in matters on behalf of firm clients. Adam's experience includes senior positions at top international public relations, public affairs agencies and NGO's.

Adam earned his J.D. from The American University Washington College of Law, his M.A. in Law and International affairs from the American University's School of International Service and his B.A. in History and Political Science from the University of Rochester.