## Jay Linder



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Jay Linder has over 25 years of legal industry experience, with a focus on transforming strategic business objectives into effective, sustainable communications.

After starting his career as an alumni relations and major gifts fundraiser for Columbia Law School, Jay has served in senior positions for three law firms, including Cleary Gottlieb, Skadden and Stroock. He provides clients with balanced direction related to brand reputation, client engagement, content marketing, creative services, and internal and external communication strategies. When inhouse, Jay has focused on attracting, developing, retaining and empowering talent, giving them the best possible hands-on experience to grow their careers while working together to advance their firm's goals.

Outside of work, Jay is a proud volunteer for several causes. He serves on the board of directors for Philoxenia, Inc., a New York nonprofit devoted to feeding and clothing the city's homeless and those in need. Jay is the president of the Legal Marketing Association's Northeast Region, which is the organization's largest with over 1,000 members, dedicated to advancing the profile and reputation of professional services marketing. He is also a past board member for Fordham University's Kiwanis International chapter, where he co-founded an initiative for fathers and male caregivers to children with autism.

Jay lives in Harlem with his wife and two children. He can be reached at <a href="mailto:jay.linder@gmail.com">jay.linder@gmail.com</a>, 917-685-4471 or via <a href="mailto:LinkedIn">LinkedIn</a>.

