

Tom Mariam



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Tom Mariam offers more than three decades of experience and achievement in communications, public relations, marketing, and business development, both as a senior-level in-house executive and as a consultant.

Mr. Mariam most recently led the 30-person Communications department at Jones Day, including its PR, Content Marketing, and Design Services teams, closely collaborating with lawyers and staff on major initiatives to build and enhance the Jones Day brand (ranked No. 1 by Acritas). During his tenure, the firm launched a new website, instituted its first weekly internal communications newsletter, and established a campaign marketing approach to communications.

He has also headed communications and marketing at Cadwalader, Clifford Chance Rogers & Wells, and Curtis, Mallet, Prevost, Colt & Mosle in the legal industry, and at the management consultant firm, Booz-Allen & Hamilton

As a consultant for Mariam Communications, Tom gained meaningful exposure for financial services institutions such as Lazard Capital Markets, Morgan Stanley, Morgan Joseph, TIGER 21, and IRG Research, and law firms including Blank Rome, Pennie & Edmonds, and Warshaw Burstein.

Mr. Mariam has conducted numerous media and presentation skills training programs for such prominent firms as PricewaterhouseCoopers, Morgan Stanley, BlackRock, Deutsche Bank, Macquarie, and Westinghouse.

Tom has been highly active in the Legal Marketing Association, where he chairs LMA's New York Communications Committee, and was honored in 2019 with the Susan Benjamin Award for lifetime service. He has served on the boards of the New York Financial Writers' Association and PRSA's Westchester-Fairfield chapter.

Mr. Mariam earned his B.A. from Columbia University and his M.S. in broadcast journalism from Boston University. He resides in Rye Brook, NY with his wife and two children.

Tom can be contacted by email or phone.

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